

# MAPINFO® ANYSITE ONLINE®

MapInfo AnySite Online provides you access to critical demographic information for your site analysis.

MapInfo®  
AnySite®  
ONLINE



## Summary

### New Features

- *Multiple Study Area Display and Reporting*
- *Aerial Photography*
- *Current Year Demographic Estimates*
- *Updated Traffic Volumes*
- *Add and Label Locations*
- *Layer Control*

MapInfo® AnySite Online® offers affordable, mission critical analysis via the Internet or Intranet with unlimited access through a monthly or annual subscription. Whether you are on the road or in a meeting, MapInfo AnySite Online is fast and the easiest-to-use web site for advanced demographic reports and presentation quality maps servicing both the United States and Canadian markets. MapInfo AnySite Online is so easy to use that anyone in your organization can quickly generate reports and maps in three easy steps:

1. Enter an Address, Intersection, City, ZIP Code, Longitude/Latitude, Location Information, or simply select a Map.
2. Define your trade area with Customizable Rings, Drive Times, or by drawing your own Study Area.
3. Select Maps and/or Reports and you're done!

### Features of MapInfo AnySite Online:

**New! Multiple Study Area Display and Reporting:** Now you can select up to three different types of trade areas at once: Rings, Drive Times, or a Custom Polygon – you can even adjust your drive times based on traffic conditions.

**Aerial Photography** for over 80 major markets is now available from AirPhotoUSA™ as an upgrade to your subscription.

**Current Year Demographic Estimates:** Current year Demographic Estimates and Census 2000 Data are available for the United States. Current year Demographic Estimates and 2001 Census Data are available for Canada. Consumer Expenditure Potential, Business Summary Databases and Shopping Center, Traffic Count and Competitor Location Files are available for both countries as add-ons.

**Updated Traffic Volumes** including the addition of New Traffic Counts and Updated Shopping Centers from NRB for locations over 750,000 square feet of GLA.

**Add and Label Locations:** Customize your maps by placing and labeling individual or multiple sites interactively.

**Layer Control:** Customize the look of your map by easily adding and removing layers of information.

### Additional MapInfo AnySite Online Solutions:

**MapInfo AnySite Online for Canada:** MapInfo AnySite Online for Canada offers a complete suite of demographic and location-specific data, including: Consumer Expenditures, Census Demographics, Demographic Estimates and Projections, Daytime Population, Business Activity, and Canadian Lifestyle Clusters. MapInfo AnySite Online for Canada is available in single and multi-user annual subscriptions.

**MapInfo MyAnySite™ Online:** With this customized version of MapInfo AnySite Online, you can log-on to your subscription and see your competitors, customers, trade area, locations, and even your customized home page.

**MapInfo AnySite Online, Intranet Edition:** The client-hosted version of MapInfo AnySite Online is available as a complete turnkey installation for your corporate Intranet.

**MapInfo AnySite Online Web Services:** The “behind the scenes” version of MapInfo AnySite Online is available to customers and partners seeking to add Advance Demographic Reporting and Presentation Quality Mapping capabilities to their web site or ASP.

Try MapInfo AnySite Online for FREE – Visit [www.anysiteonline.com](http://www.anysiteonline.com) and sign up for a demo account today!



MapInfo AnySite Online can be customized to meet your specific needs.

## Options

### MapInfo AnySite Online for US

#### Premium Demographic Databases

- Business Summary
- Consumer Expenditure Potential
- Consumer Behavior (MRI)
- US Lifestyle Clusters
- Aerial Imagery
- Crime Risk
- Weather Risk
- Health Statistics (by Diagnostic Rate Groups)

#### Premium Location Databases

- Business Locations
- Restaurant Locations
- Shopping Centers & Malls
- Traffic Counts
- Drug Stores
- Dentists, Physicians, and Nursing Homes
- Schools
- Telecommunications Service Areas
- Financial Institutions
- Hospitals
- School Locations
- Grocery stores
- Mass Merchandise

#### Custom Application Features

- Custom Logo Integration
- Custom Home Page
- Custom Reports
- Custom Thematic Variables
- Custom Hot Spots
- Custom Boundary Layer (trade areas, service areas, sales districts, etc.)
- Custom Proprietary Point Layer

(customers, stores, competitors, distribution points, etc.)

Custom Application Development (MapInfo AnySite Online can be customized to include specific functionality that is required for your analysis)

### MapInfo AnySite Online for Canada

#### Premium Demographic Databases

- Consumer Expenditures
- Demographic Estimates and Projections
- Daytime Population
- Business Summary
- Canadian Lifestyle Clusters
- Industry-specific Lifestyle Clusters
- Consumer Preference Survey Data
- Wealth
- Disposable and Discretionary Income

#### Premium Location Databases

- Business Locations
- Restaurant Locations
- Shopping Centers & Malls
- Traffic Counts
- Drug Stores
- Dentists, Physicians, and Nursing Homes
- Schools
- Telecommunications Service Areas
- Financial Institutions
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If you don't see what you need, please call us for pricing and availability. Multi-user discounts available. 1.800.489.8829

#### For more information:

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